

INVOICE



CBS21
3300 North Sixth Street
Harrisburg, PA 17110
Main: (717) 238-2100
Billing: (717) 238-2100

Invoice #	Invoice Date	Invoice Month	Invoice Period
68956-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WHP	Millennium Washington DC	Millennium	National

Billing Address:

Red Maverick Media
Attention: Accounts Payable
401 N 2nd Street
Harrisburg, PA 17101

Advertiser	Product	Estimate Number
McNally/R/PA Senate	John McNally-SD15	

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	68956	9853530 /Brad

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

CBS21
Newport Television LLC
PO Box 402689
Atlanta, GA 30384-2689

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/05/12	CBS 21 News at 5a	5:30 AM-6:00 AM	MTWTF--	:30	5	\$30.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WHP Tu 10/30/12 5:43 AM CBS 21 News at 5a 5:30 AM-6:00 AM :30 12MCN005 \$30.00 NM									
4 WHP W 10/31/12 5:38 AM CBS 21 News at 5a 5:30 AM-6:00 AM :30 12MCN005 \$30.00 NM									
3 WHP Th 11/01/12 5:46 AM CBS 21 News at 5a 5:30 AM-6:00 AM :30 12MCN005 \$30.00 NM									
5 WHP F 11/02/12 5:51 AM CBS 21 News at 5a 5:30 AM-6:00 AM :30 12MCNALFAM \$30.00 NM									
1 WHP M 11/05/12 5:39 AM CBS 21 News at 5a 5:30 AM-6:00 AM :30 12MCN005 \$30.00 NM									
2	10/30/12	11/05/12	CBS 21 News at 5a	5:00 AM-5:30 AM	MTWTF--	:30	5	\$30.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WHP Tu 10/30/12 5:20 AM CBS 21 News at 5a 5:00 AM-5:30 AM :30 12MCN005 \$30.00 NM									
5 WHP W 10/31/12 5:07 AM CBS 21 News at 5a 5:00 AM-5:30 AM :30 12MCN005 \$30.00 NM									
4 WHP Th 11/01/12 5:28 AM CBS 21 News at 5a 5:00 AM-5:30 AM :30 12MCN005 \$30.00 NM									
3 WHP F 11/02/12 5:23 AM CBS 21 News at 5a 5:00 AM-5:30 AM :30 12MCN005 \$30.00 NM									
1 WHP M 11/05/12 5:09 AM CBS 21 News at 5a 5:00 AM-5:30 AM :30 12MCNALFAM \$30.00 NM									
3	10/30/12	11/05/12	CBS 21 News at 6a	6:00 AM-6:30 AM	MTWTF--	:30	5	\$70.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WHP Tu 10/30/12 6:28 AM CBS 21 News at 6a 6:00 AM-6:30 AM :30 12MCN005 \$70.00 NM									
4 WHP W 10/31/12 6:27 AM CBS 21 News at 6a 6:00 AM-6:30 AM :30 12MCN005 \$70.00 NM									
5 WHP Th 11/01/12 6:07 AM CBS 21 News at 6a 6:00 AM-6:30 AM :30 12MCN005 \$70.00 NM									
3 WHP F 11/02/12 6:16 AM CBS 21 News at 6a 6:00 AM-6:30 AM :30 12MCN005 \$70.00 NM									
1 WHP M 11/05/12 6:22 AM CBS 21 News at 6a 6:00 AM-6:30 AM :30 12MCNALFAM \$70.00 NM									
4	10/30/12	11/05/12	CBS 21 News at 6a	6:30 AM-7:00 AM	MTWTF--	:30	5	\$70.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WHP Tu 10/30/12 6:58 AM CBS 21 News at 6a 6:30 AM-7:00 AM :30 12MCN005 \$70.00 NM									
5 WHP W 10/31/12 6:46 AM CBS 21 News at 6a 6:30 AM-7:00 AM :30 12MCN005 \$70.00 NM									
1 WHP Th 11/01/12 6:37 AM CBS 21 News at 6a 6:30 AM-7:00 AM :30 12MCN005 \$70.00 NM									
3 WHP F 11/02/12 6:44 AM CBS 21 News at 6a 6:30 AM-7:00 AM :30 12MCNALFAM \$70.00 NM									
2 WHP M 11/05/12 6:51 AM CBS 21 News at 6a 6:30 AM-7:00 AM :30 12MCNALFAM \$70.00 NM									
5	10/30/12	11/05/12	CBS This Morning	7a-9a	MTWTF--	:30	6	\$40.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Send Payment To:



CBS21
Newport Television LLC
PO Box 402689
Atlanta, GA 30384-2689

Invoice #	Invoice Date	Invoice Month	Invoice Period
68956-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
McNally/R/PA Senate	John McNally-SD15		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WHP	Tu	10/30/12	8:23 AM CBS This Morning	7a-9a	:30	12MCN005	\$40.00	NM
2	WHP	W	10/31/12	8:16 AM CBS This Morning	7a-9a	:30	12MCN005	\$40.00	NM
3	WHP	Th	11/01/12	8:53 AM CBS This Morning	7a-9a	:30	12MCN005	\$40.00	NM
4	WHP	F	11/02/12	8:45 AM CBS This Morning	7a-9a	:30	12MCN005	\$40.00	NM
5	WHP	M	11/05/12	7:29 AM CBS This Morning	7a-9a	:30	12MCNALFAM	\$40.00	NM
6	WHP	M	11/05/12	8:13 AM CBS This Morning	7a-9a	:30	12MCN005	\$40.00	NM
6	10/30/12	11/05/12	Face the Nation	1030a-1130a	-----S	:30	1	\$285.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WHP	Su	11/04/12	10:59 AM Face the Nation	1030a-1130a	:30	12MCNALFAM	\$285.00	NM
7	10/30/12	11/05/12	Face the State	1130a-12p	-----S	:30	1	\$70.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WHP	Su	11/04/12	11:51 AM Face the State	1130a-12p	:30	12MCNALFAM	\$70.00	NM
8	10/30/12	11/05/12	CBS 21 News at 5p	5p-530p	MTWTF--	:30	5	\$110.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WHP	Tu	10/30/12	5:10 PM CBS 21 News at 5p	5p-530p	:30	12MCN005	\$110.00	NM
4	WHP	W	10/31/12	5:25 PM CBS 21 News at 5p	5p-530p	:30	12MCN005	\$110.00	NM
5	WHP	Th	11/01/12	5:14 PM CBS 21 News at 5p	5p-530p	:30	12MCNALFAM	\$110.00	NM
2	WHP	F	11/02/12	5:22 PM CBS 21 News at 5p	5p-530p	:30	12MCN005	\$110.00	NM
3	WHP	M	11/05/12	CBS 21 News at 5p	5p-530p	:00		\$110.00	NM
			Credited						
9	10/30/12	11/05/12	CBS 21 News at 530p	530p-6p	MTWTF--	:30	5	\$110.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WHP	Tu	10/30/12	5:40 PM CBS 21 News at 530p	530p-6p	:30	12MCN005	\$110.00	NM
5	WHP	W	10/31/12	5:47 PM CBS 21 News at 530p	530p-6p	:30	12MCN005	\$110.00	NM
3	WHP	Th	11/01/12	5:46 PM CBS 21 News at 530p	530p-6p	:30	12MCN005	\$110.00	NM
4	WHP	F	11/02/12	5:59 PM CBS 21 News at 530p	530p-6p	:30	12MCNALFAM	\$110.00	NM
2	WHP	M	11/05/12	CBS 21 News at 530p	530p-6p	:00		\$110.00	NM
			Credited						
10	10/30/12	11/05/12	CBS 21 News at 6p	6p-630p	MTWTF--	:30	5	\$125.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2	WHP	Tu	10/30/12	6:18 PM CBS 21 News at 6p	6p-630p	:30	12MCN005	\$125.00	NM
3	WHP	W	10/31/12	6:18 PM CBS 21 News at 6p	6p-630p	:30	12MCN005	\$125.00	NM
5	WHP	Th	11/01/12	CBS 21 News at 6p	6p-630p	:00		\$125.00	NM
			See MG 10.6,10.7,10.8,10.9,10.10 Due to Political						
4	WHP	F	11/02/12	CBS 21 News at 6p	6p-630p	:00		\$125.00	NM
			See MG 10.6,10.7,10.8,10.9,10.10 Due to Political						
7	WHP	F	11/02/12	3:42 PM M-F 3p-4p	3p-4p	:30	12MCN005	\$275.00	NM
9	WHP	Sa	11/03/12	1:21 AM Sa-Su LF Rotator	11:30 PM-12:30 XM	:30	12MCN005	\$60.00	NM
8	WHP	Su	11/04/12	12:27 AM Sa-Su LF Rotator	11:30 PM-12:30 XM	:30	12MCN005	\$60.00	NM
			MG for 12.4,10.5,10.4						

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Send Payment To:



CBS21
Newport Television LLC
PO Box 402689
Atlanta, GA 30384-2689

Invoice #	Invoice Date	Invoice Month	Invoice Period
68956-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
McNally/R/PA Senate	John McNally-SD15		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/30/12	11/05/12	CBS 21 News at 6p	6p-630p	MTWTF--	:30	5	\$125.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WHP M 11/05/12 CBS 21 News at 6p 6p-630p :00 \$125.00 NM <i>Credited</i>									
6 WHP M 11/05/12 4:57 PM M-F 4p-5p 4p-5p :30 12MCNALFAM \$450.00 NM MG for 12.4,10.5,10.4									
10 WHP Tu 11/06/12 8:15 AM CBS This Morning 7a-9a :30 12MCNALFAM \$75.00 NM MG for 12.4,10.5,10.4									
11	10/30/12	11/05/12	CBS 21 News at 6p	6p-630p	-----SS	:30	2	\$80.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WHP Sa 11/03/12 CBS 21 News at 6p 6p-630p :00 \$80.00 NM See MG 18.3,18.4,18.5,18.6,18.7,18.8,18.9,18.10,18.11,18.12,18.13,18.14,18.15,18.16,18.17,18.18									
2 WHP Su 11/04/12 CBS 21 News at 6p 6p-630p :00 \$80.00 NM See MG 18.3,18.4,18.5,18.6,18.7,18.8,18.9,18.10,18.11,18.12,18.13,18.14,18.15,18.16,18.17,18.18									
12	10/30/12	11/05/12	M-F 7p-730p	7p-730p	MTWTF--	:30	5	\$400.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WHP Tu 10/30/12 7:19 PM M-F 7p-730p 7p-730p :30 12MCN005 \$400.00 NM									
2 WHP W 10/31/12 7:24 PM M-F 7p-730p 7p-730p :30 12MCN005 \$400.00 NM									
5 WHP Th 11/01/12 M-F 7p-730p 7p-730p :00 \$400.00 NM See MG 18.3,18.4,18.5,18.6,18.7,18.8,18.9,18.10,18.11,18.12,18.13,18.14,18.15,18.16,18.17,18.18									
4 WHP F 11/02/12 M-F 7p-730p 7p-730p :00 \$400.00 NM See MG 10.6,10.7,10.8,10.9,10.10									
3 WHP M 11/05/12 M-F 7p-730p 7p-730p :00 \$400.00 NM See MG 18.3,18.4,18.5,18.6,18.7,18.8,18.9,18.10,18.11,18.12,18.13,18.14,18.15,18.16,18.17,18.18									
13	10/30/12	11/05/12	M-F 730p-8p	730p-8p	MTWTF--	:30	5	\$450.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WHP Tu 10/30/12 7:43 PM M-F 730p-8p 730p-8p :30 12MCN005 \$450.00 NM									
4 WHP W 10/31/12 M-F 730p-8p 730p-8p :00 \$450.00 NM See MG 13.6,13.7,13.8,13.9,13.10 Due to Political									
1 WHP Th 11/01/12 M-F 730p-8p 730p-8p :00 \$450.00 NM See MG 18.3,18.4,18.5,18.6,18.7,18.8,18.9,18.10,18.11,18.12,18.13,18.14,18.15,18.16,18.17,18.18									
6 WHP Th 11/01/12 2:59 PM M-F 2p-3p 2p-3p :30 12MCN005 \$135.00 NM MG for 13.4 10/31									
5 WHP F 11/02/12 M-F 730p-8p 730p-8p :00 \$450.00 NM See MG 18.3,18.4,18.5,18.6,18.7,18.8,18.9,18.10,18.11,18.12,18.13,18.14,18.15,18.16,18.17,18.18									
7 WHP F 11/02/12 2:29 PM M-F 2p-3p 2p-3p :30 12MCNALFAM \$135.00 NM MG for 13.4 10/31									
8 WHP Su 11/04/12 11:38 AM Face the State 1130a-12p :30 12MCN005 \$110.00 NM MG for 13.4 10/31									
9 WHP Su 11/04/12 12:49 AM Sa-Su LF Rotator 11:30 PM-12:30 XM :30 12MCNALFAM \$35.00 NM MG for 13.4 10/31									
10 WHP Su 11/04/12 1:00 AM Sa-Su LF Rotator 11:30 PM-12:30 XM :30 12MCNALFAM \$35.00 NM MG for 13.4 10/31									
2 WHP M 11/05/12 M-F 730p-8p 730p-8p :00 \$450.00 NM See MG 18.3,18.4,18.5,18.6,18.7,18.8,18.9,18.10,18.11,18.12,18.13,18.14,18.15,18.16,18.17,18.18									
14	10/30/12	11/05/12	Sa Prime Access Rotator 7p-8p	-----S-		:30	4	\$135.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Send Payment To:



CBS21
Newport Television LLC
PO Box 402689
Atlanta, GA 30384-2689

Invoice #	Invoice Date	Invoice Month	Invoice Period
68956-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
McNally/R/PA Senate	John McNally-SD15		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/30/12	11/05/12	Sa Prime Access Rotator 7p-8p		-----S-	:30	4	\$135.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WHP Sa 11/03/12 Credited Sa Prime Access Rotator 7p-8p :00 \$135.00 NM									
4 WHP Sa 11/03/12 7:34 PM Sa Prime Access Rotator 7p-8p :30 12MCNALFAM \$135.00 NM									
2 WHP Sa 11/03/12 7:42 PM Sa Prime Access Rotator 7p-8p :30 12MCN005 \$135.00 NM									
1 WHP Sa 11/03/12 7:53 PM Sa Prime Access Rotator 7p-8p :30 12MCNALFAM \$135.00 NM									
15	10/30/12	11/05/12	CBS 21 News at 11p	11p-1135p	MTWTF--	:30	5	\$150.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WHP Tu 10/30/12 11:26 PM CBS 21 News at 11p 11p-1135p :30 12MCN005 \$150.00 NM									
1 WHP W 10/31/12 11:26 PM CBS 21 News at 11p 11p-1135p :30 12MCN005 \$150.00 NM									
4 WHP Th 11/01/12 11:33 PM CBS 21 News at 11p 11p-1135p :30 12MCN005 \$150.00 NM									
5 WHP F 11/02/12 11:06 PM CBS 21 News at 11p 11p-1135p :30 12MCN005 \$150.00 NM									
2 WHP M 11/05/12 CBS 21 News at 11p 11p-1135p :00 \$150.00 NM									
See MG 18.25, 18.26, 18.27, 18.28, 18.29, 18.30, 18.31, 18.32, 18.33, 18.34, 18.35, 18.36, 18.37, 18.38, 18.39									
Due to Political									
16	10/30/12	11/05/12	CBS 21 News Weekend	11p-1130p	-----SS	:30	5	\$90.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WHP Sa 11/03/12 CBS 21 News Weekend 11p-1130p :00 \$90.00 NM									
Credited									
5 WHP Sa 11/03/12 CBS 21 News Weekend 11p-1130p :00 \$90.00 NM									
See MG 18.3, 18.4, 18.5, 18.6, 18.7, 18.8, 18.9, 18.10, 18.11, 18.12, 18.13, 18.14, 18.15, 18.16, 18.17, 18.18									
1 WHP Sa 11/03/12 12:00 AM CBS 21 News Weekend 11p-1130p :30 12MCN005 \$90.00 NM									
4 WHP Su 11/04/12 CBS 21 News Weekend 11p-1130p :00 \$90.00 NM									
See MG 18.3, 18.4, 18.5, 18.6, 18.7, 18.8, 18.9, 18.10, 18.11, 18.12, 18.13, 18.14, 18.15, 18.16, 18.17, 18.18									
3 WHP Su 11/04/12 12:03 AM CBS 21 News Weekend 11p-1130p :30 12MCNALFAM \$90.00 NM									
17	10/30/12	11/05/12	Mon 8p-9p	8p-9p	M-----	:30	1	\$1,300.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WHP M 11/05/12 7:58 PM Mon 8p-9p 8p-9p :30 12MCNALFAM \$1,300.00 NM									
18	10/30/12	11/05/12	Mon 9p-10p	9p-10p	M-----	:30	2	\$1,400.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
15 WHP W 10/31/12 4:25 PM M-F 4p-5p 4p-5p :30 12MCN005 \$150.00 NM									
MG for 11.2, 12.3, 13.2, 33.2, 13.5, 11.1, 18.2, 16.5, 18.1, 24.1, 31.1, 13.1, 19.1, 22.1, 25.1, 12.5, 21.1, 33.1, 26.1, 16.4									
9 WHP W 10/31/12 6:59 PM M-F 7p-730p 7p-730p :30 12MCN005 \$700.00 NM									
MG for 11.2, 12.3, 13.2, 33.2, 13.5, 11.1, 18.2, 16.5, 18.1, 24.1, 31.1, 13.1, 19.1, 22.1, 25.1, 12.5, 21.1, 33.1, 26.1, 16.4									
11 WHP W 10/31/12 7:43 PM M-F 730p-8p 730p-8p :30 12MCN005 \$800.00 NM									
MG for 11.2, 12.3, 13.2, 33.2, 13.5, 11.1, 18.2, 16.5, 18.1, 24.1, 31.1, 13.1, 19.1, 22.1, 25.1, 12.5, 21.1, 33.1, 26.1, 16.4									
4 WHP W 10/31/12 9:34 PM Wed 9p-10p 9p-10p :30 12MCN005 \$1,600.00 NM									
MG for 11.2, 12.3, 13.2, 33.2, 13.5, 11.1, 18.2, 16.5, 18.1, 24.1, 31.1, 13.1, 19.1, 22.1, 25.1, 12.5, 21.1, 33.1, 26.1, 16.4									
18 WHP W 10/31/12 1:32 AM Late Late Show/Ferguson 1235a-135a :30 12MCN005 \$20.00 NM									
MG for 11.2, 12.3, 13.2, 33.2, 13.5, 11.1, 18.2, 16.5, 18.1, 24.1, 31.1, 13.1, 19.1, 22.1, 25.1, 12.5, 21.1, 33.1, 26.1, 16.4									
12 WHP Th 11/01/12 7:29 PM M-F 730p-8p 730p-8p :30 12MCNALFAM \$800.00 NM									
MG for 11.2, 12.3, 13.2, 33.2, 13.5, 11.1, 18.2, 16.5, 18.1, 24.1, 31.1, 13.1, 19.1, 22.1, 25.1, 12.5, 21.1, 33.1, 26.1, 16.4									
13 WHP Th 11/01/12 7:58 PM Thu 8p-9p 8p-9p :30 12MCN005 \$1,700.00 NM									
MG for 11.2, 12.3, 13.2, 33.2, 13.5, 11.1, 18.2, 16.5, 18.1, 24.1, 31.1, 13.1, 19.1, 22.1, 25.1, 12.5, 21.1, 33.1, 26.1, 16.4									
5 WHP F 11/02/12 Fri 8p-9p 8p-9p :00 \$800.00 NM									
See MG 18.25, 18.26, 18.27, 18.28, 18.29, 18.30, 18.31, 18.32, 18.33, 18.34, 18.35, 18.36, 18.37, 18.38, 18.39									
Due to Political									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Send Payment To:



CBS21
Newport Television LLC
PO Box 402689
Atlanta, GA 30384-2689

Invoice #	Invoice Date	Invoice Month	Invoice Period
68956-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
McNally/R/PA Senate	John McNally-SD15		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/30/12	11/05/12	Mon 9p-10p	9p-10p	M-----	:30	2	\$1,400.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
16 WHP F 11/02/12 4:47 PM M-F 4p-5p 4p-5p :30 12MCNALFAM \$150.00 NM MG for 11.2,12.3,13.2,33.2,13.5,11.1,18.2,16.5,18.1,24.1,31.1,13.1,19.1,22.1,25.1,12.5,21.1,33.1,26.1,16.4									
24 WHP Sa 11/03/12 Sa 1230a-130a 1230a-130a :00 \$20.00 NM <i>Credited</i>									
19 WHP Sa 11/03/12 12:06 AM CBS 21 News Weekend 11p-1130p :30 12MCNALFAM \$200.00 NM MG for 18.6 11/04									
6 WHP Su 11/04/12 NFL RS Game Steelers 4:00 PM-7:00 PM :00 \$1,800.00 NM See MG 18.19,18.20,18.21,18.22,18.23,18.24 Due to Political									
7 WHP Su 11/04/12 4:24 PM NFL RS Game Steelers 4:00 PM-7:00 PM :30 12MCNALFAM \$3,000.00 NM MG for 11.2,12.3,13.2,33.2,13.5,11.1,18.2,16.5,18.1,24.1,31.1,13.1,19.1,22.1,25.1,12.5,21.1,33.1,26.1,16.4									
14 WHP Su 11/04/12 8:29 PM Sun 7p-8p 7p-8p :30 12MCN005 \$1,800.00 NM MG for 11.2,12.3,13.2,33.2,13.5,11.1,18.2,16.5,18.1,24.1,31.1,13.1,19.1,22.1,25.1,12.5,21.1,33.1,26.1,16.4									
20 WHP Su 11/04/12 11:46 PM CBS 21 News Weekend 11p-1130p :30 12MCNALFAM \$200.00 NM MG for 18.6 11/04									
1 WHP M 11/05/12 Mon 9p-10p 9p-10p :00 \$1,400.00 NM See MG 18.3,18.4,18.5,18.6,18.7,18.8,18.9,18.10,18.11,18.12,18.13,18.14,18.15,18.16,18.17,18.18									
2 WHP M 11/05/12 Mon 9p-10p 9p-10p :00 \$1,400.00 NM See MG 18.3,18.4,18.5,18.6,18.7,18.8,18.9,18.10,18.11,18.12,18.13,18.14,18.15,18.16,18.17,18.18									
3 WHP M 11/05/12 Mon 9p-10p 9p-10p :00 \$1,500.00 NM <i>Credited</i>									
8 WHP M 11/05/12 M-F 7p-730p 7p-730p :00 \$700.00 NM See MG 18.25,18.26,18.27,18.28,18.29,18.30,18.31,18.32,18.33,18.34,18.35,18.36,18.37,18.38,18.39 Due to Political									
10 WHP M 11/05/12 M-F 730p-8p 730p-8p :00 \$800.00 NM See MG 18.25,18.26,18.27,18.28,18.29,18.30,18.31,18.32,18.33,18.34,18.35,18.36,18.37,18.38,18.39 Due to Political									
21 WHP M 11/05/12 5:27 AM CBS 21 News at 5a 5a-6a :30 12MCNALFAM \$60.00 NM MG for 18.6 11/04									
23 WHP M 11/05/12 5:45 AM CBS 21 News at 5a 5a-6a :30 12MCNALFAM \$60.00 NM MG for 18.6 11/04									
17 WHP M 11/05/12 1:33 AM Late Late Show/Ferguson 1235a-135a :30 12MCNALFAM \$20.00 NM MG for 11.2,12.3,13.2,33.2,13.5,11.1,18.2,16.5,18.1,24.1,31.1,13.1,19.1,22.1,25.1,12.5,21.1,33.1,26.1,16.4									
25 WHP Tu 11/06/12 5:15 AM CBS 21 News at 5a 5a-6a :30 12MCNALFAM \$125.00 NM MG for 18.5,29.2,29.1,15.2,30.1,18.10,18.8									
22 WHP Tu 11/06/12 5:21 AM CBS 21 News at 5a 5a-6a :30 12MCNALFAM \$60.00 NM MG for 18.6 11/04									
26 WHP Tu 11/06/12 5:39 AM CBS 21 News at 5a 5a-6a :30 12MCNALFAM \$125.00 NM MG for 18.5,29.2,29.1,15.2,30.1,18.10,18.8									
39 WHP Tu 11/06/12 5:54 AM CBS 21 News at 5a 5a-6a :30 12MCNALFAM \$30.00 NM MG for 18.5,29.2,29.1,15.2,30.1,18.10,18.8									
27 WHP Tu 11/06/12 6:23 AM CBS 21 News at 6a 6a-7a :30 12MCNALFAM \$225.00 NM MG for 18.5,29.2,29.1,15.2,30.1,18.10,18.8									
28 WHP Tu 11/06/12 6:52 AM CBS 21 News at 6a 6a-7a :30 12MCNALFAM \$225.00 NM MG for 18.5,29.2,29.1,15.2,30.1,18.10,18.8									
30 WHP Tu 11/06/12 7:56 AM CBS This Morning 7a-9a :30 12MCNALFAM \$135.00 NM MG for 18.5,29.2,29.1,15.2,30.1,18.10,18.8									
29 WHP Tu 11/06/12 8:24 AM CBS This Morning 7a-9a :30 12MCNALFAM \$135.00 NM MG for 18.5,29.2,29.1,15.2,30.1,18.10,18.8									
38 WHP Tu 11/06/12 8:47 AM CBS This Morning 7a-9a :30 12MCNALFAM \$75.00 NM MG for 18.5,29.2,29.1,15.2,30.1,18.10,18.8									
31 WHP Tu 11/06/12 1:00 PM Soap Rotator 1230p-2p :30 12MCNALFAM \$350.00 NM MG for 18.5,29.2,29.1,15.2,30.1,18.10,18.8									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Send Payment To:



CBS21
Newport Television LLC
PO Box 402689
Atlanta, GA 30384-2689

Invoice #	Invoice Date	Invoice Month	Invoice Period
68956-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
McNally/R/PA Senate		John McNally-SD15	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/30/12	11/05/12	Mon 9p-10p	9p-10p	M-----	:30	2	\$1,400.00	NM
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u>									
32 WHP Tu 11/06/12 2:28 PM M-F 2p-3p 2p-3p :30 12MCNALFAM \$325.00 NM									
MG for 18.5,29.2,29.1,15.2,30.1,18.10,18.8									
34 WHP Tu 11/06/12 3:12 PM M-F 3p-4p 3p-4p :30 12MCNALFAM \$275.00 NM									
MG for 18.5,29.2,29.1,15.2,30.1,18.10,18.8									
33 WHP Tu 11/06/12 3:42 PM M-F 3p-4p 3p-4p :30 12MCNALFAM \$275.00 NM									
MG for 18.5,29.2,29.1,15.2,30.1,18.10,18.8									
35 WHP Tu 11/06/12 4:29 PM M-F 4p-5p 4p-5p :30 12MCNALFAM \$450.00 NM									
MG for 18.5,29.2,29.1,15.2,30.1,18.10,18.8									
36 WHP Tu 11/06/12 5:09 PM CBS 21 News at 5p 5p-530p :30 12MCNALFAM \$325.00 NM									
MG for 18.5,29.2,29.1,15.2,30.1,18.10,18.8									
37 WHP Tu 11/06/12 5:38 PM CBS 21 News at 530p 530p-6p :30 12MCNALFAM \$325.00 NM									
MG for 18.5,29.2,29.1,15.2,30.1,18.10,18.8									
19	10/30/12	11/05/12	Tue 8p-9p	8p-9p	-T-----	:30	1	\$1,800.00	NM
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u>									
1 WHP Tu 10/30/12 Tue 8p-9p 8p-9p :00 \$1,800.00 NM									
See MG 18.3,18.4,18.5,18.6,18.7,18.8,18.9,18.10,18.11,18.12,18.13,18.14,18.15,18.16,18.17,18.18									
20	10/30/12	11/05/12	Tue 9p-10p	9p-10p	-T-----	:30	1	\$1,600.00	NM
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u>									
1 WHP Tu 10/30/12 9:33 PM Tue 9p-10p 9p-10p :30 12MCN005 \$1,600.00 NM									
21	10/30/12	11/05/12	Tue 10p-11p	10p-11p	-T-----	:30	1	\$1,300.00	NM
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u>									
1 WHP Tu 10/30/12 Tue 10p-11p 10p-11p :00 \$1,300.00 NM									
See MG 18.3,18.4,18.5,18.6,18.7,18.8,18.9,18.10,18.11,18.12,18.13,18.14,18.15,18.16,18.17,18.18									
22	10/30/12	11/05/12	Wed 9p-10p	9p-10p	--W---	:30	1	\$1,100.00	NM
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u>									
1 WHP W 10/31/12 Wed 9p-10p 9p-10p :00 \$1,100.00 NM									
See MG 18.3,18.4,18.5,18.6,18.7,18.8,18.9,18.10,18.11,18.12,18.13,18.14,18.15,18.16,18.17,18.18									
23	10/30/12	11/05/12	Thu 8p-9p	8p-9p	---T--	:30	1	\$1,700.00	NM
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u>									
1 WHP Th 11/01/12 8:48 PM Thu 8p-9p 8p-9p :30 12MCNALFAM \$1,700.00 NM									
24	10/30/12	11/05/12	Fri 8p-9p	8p-9p	----F--	:30	1	\$750.00	NM
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u>									
1 WHP F 11/02/12 Fri 8p-9p 8p-9p :00 \$750.00 NM									
See MG 18.3,18.4,18.5,18.6,18.7,18.8,18.9,18.10,18.11,18.12,18.13,18.14,18.15,18.16,18.17,18.18									
25	10/30/12	11/05/12	Sat 8p-9p	8p-9p	-----S-	:30	1	\$1,000.00	NM
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u>									
1 WHP Sa 11/03/12 Sat 8p-9p 8p-9p :00 \$1,000.00 NM									
See MG 18.3,18.4,18.5,18.6,18.7,18.8,18.9,18.10,18.11,18.12,18.13,18.14,18.15,18.16,18.17,18.18									
26	10/30/12	11/05/12	Sun 7p-8p	7p-8p	-----S	:30	1	\$1,000.00	NM
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u>									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Send Payment To:



CBS21
Newport Television LLC
PO Box 402689
Atlanta, GA 30384-2689

Invoice #	Invoice Date	Invoice Month	Invoice Period
68956-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
McNally/R/PA Senate		John McNally-SD15	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	10/30/12	11/05/12	Sun 7p-8p	7p-8p	-----S	:30	1	\$1,000.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WHP Su 11/04/12 Sun 7p-8p 7p-8p :00 \$1,000.00 NM									
See MG 18.3,18.4,18.5,18.6,18.7,18.8,18.9,18.10,18.11,18.12,18.13,18.14,18.15,18.16,18.17,18.18									
27	10/30/12	11/05/12	Sun 8p-9p	8p-9p	-----S	:30	1	\$1,800.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WHP Su 11/04/12 9:24 PM Sun 8p-9p 8p-9p :30 12MCNALFAM \$1,800.00 NM									
28	10/30/12	11/05/12	Sun 9p-10p	9p-10p	-----S	:30	1	\$1,200.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WHP Su 11/04/12 10:24 PM Sun 9p-10p 9p-10p :30 12MCNALFAM \$1,200.00 NM									
29	10/30/12	11/05/12	SEC Football Day Game	Various	-----S-	:30	5	\$200.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WHP Sa 11/03/12 SEC Football Day Game Various :00 \$200.00 NM									
See MG 18.25,18.26,18.27,18.28,18.29,18.30,18.31,18.32,18.33,18.34,18.35,18.36,18.37,18.38,18.39									
Due to Political									
2 WHP Sa 11/03/12 SEC Football Day Game Various :00 \$200.00 NM									
See MG 18.25,18.26,18.27,18.28,18.29,18.30,18.31,18.32,18.33,18.34,18.35,18.36,18.37,18.38,18.39									
Due to Political									
4 WHP Sa 11/03/12 3:29 PM SEC Football Day Game Various :30 12MCNALFAM \$200.00 NM									
3 WHP Sa 11/03/12 4:34 PM SEC Football Day Game Various :30 12MCN005 \$200.00 NM									
5 WHP Sa 11/03/12 7:14 PM SEC Football Day Game Various :30 12MCNALFAM \$200.00 NM									
30	10/30/12	11/05/12	SEC Football Night Game	Various	-----S-	:30	2	\$550.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WHP Sa 11/03/12 SEC Football Night Game Various :00 \$550.00 NM									
See MG 18.25,18.26,18.27,18.28,18.29,18.30,18.31,18.32,18.33,18.34,18.35,18.36,18.37,18.38,18.39									
Due to Political									
2 WHP Sa 11/03/12 SEC Football Night Game Various :00 \$550.00 NM									
Credited									
31	10/30/12	11/05/12	NFL RS Pre Game	12p-1p	-----S	:30	2	\$300.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WHP Su 11/04/12 NFL RS Pre Game 12p-1p :00 \$300.00 NM									
See MG 18.3,18.4,18.5,18.6,18.7,18.8,18.9,18.10,18.11,18.12,18.13,18.14,18.15,18.16,18.17,18.18									
2 WHP Su 11/04/12 12:00 PM NFL RS Pre Game 12p-1p :30 12MCNALFAM \$300.00 NM									
32	10/30/12	11/05/12	NFL RS Game Early	1p-4p	-----S	:30	2	\$1,300.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WHP Su 11/04/12 NFL RS Game Early 1p-4p :00 \$1,300.00 NM									
Credited									
1 WHP Su 11/04/12 12:58 PM NFL RS Game Early 1p-4p :30 12MCNALFAM \$1,300.00 NM									
33	10/30/12	11/05/12	NFL RS Game Late	4p-7p	-----S	:30	2	\$1,300.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WHP Su 11/04/12 NFL RS Game Late 4p-7p :00 \$1,300.00 NM									
See MG 18.3,18.4,18.5,18.6,18.7,18.8,18.9,18.10,18.11,18.12,18.13,18.14,18.15,18.16,18.17,18.18									
2 WHP Su 11/04/12 NFL RS Game Late 4p-7p :00 \$1,300.00 NM									
See MG 18.3,18.4,18.5,18.6,18.7,18.8,18.9,18.10,18.11,18.12,18.13,18.14,18.15,18.16,18.17,18.18									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Send Payment To:



CBS21
Newport Television LLC
PO Box 402689
Atlanta, GA 30384-2689

Invoice #	Invoice Date	Invoice Month	Invoice Period
68956-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
McNally/R/PA Senate	John McNally-SD15		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>									101

Payment Terms 30 Days

<u>Gross Total</u>	\$31,050.00
<u>Agency Commission</u>	\$4,657.50
<u>Net Amount Due</u>	\$26,392.50

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.